

HELLOO, WE ARE



CREATIVE EVENT EXECUTOR

OUR WAY OF PLAY

We keep things simple, stay curious, and never forget to have fun.
We take the work seriously, but not ourselves too seriously.
Because for us, the best ideas come when people enjoy what they do.
That's our way to play.





RIO SOEDJAK

Chief Executive Officer



BUILT ON FRIENDSHIP. DRIVEN
BY PASSION.

We're a group of old friends,
brought together by the same
passion and a love for making
things happen.

Today, we're growing not just as
individuals, but as a collective,
creating work that we hope will
live beyond us.

The captain of our game



MAHESA KANISKHA

Managing Director

Leadership is not about being in charge. It's about making sure every detail works together to create something extraordinary.



The guy that keep the game going



THE WAY

WE PLAY

360 Marketing Communication management,
making Us Your One-Stop strategic partner.

IDEAS – LEARN SOMETHING NEW – COLLABORATION
CREATE SOMETHING UNTHINKABLE – CHALLENGES
BRAINSTORMING – INSPIRED & INSPIRING – PLAY
COMPROMISE – TO EXPLORE – LAUGH AND LOVE
INDONESIA – PASSION – BE INVOLVED

THE

GAME PLAN

The strategy and
what have to be done,
to get lit in this game

01

Research

02

Concept Planning

03

Strategic Planning

04

Implementation

05

Evaluation

06

Repeat

THE PLAY

FORMULA

CLIENT

Value for
Money

Flawless
Execution

Positive
Impact

US

Maximizing
Output

Perfect
Planning

Peace
of Mind

CONSUMER

One of a Kind
Experience

The Seamless
'WOW' Factor

Memories
to be Told



WHAT WE'VE DONE

The People's Smile Along the Way

Hyundai

Regional Exhibition

Lampung, Bangka,
Pekanbaru

March 2022 - 2024



Wuling

GIIAS 2024



3

Generasi Happy (Supporting Ayuta)

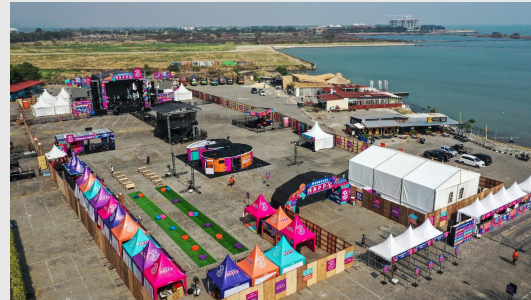
Roadshow
Konser Festival
Lampung



3

Generasi Happy (Supporting Ayuta)

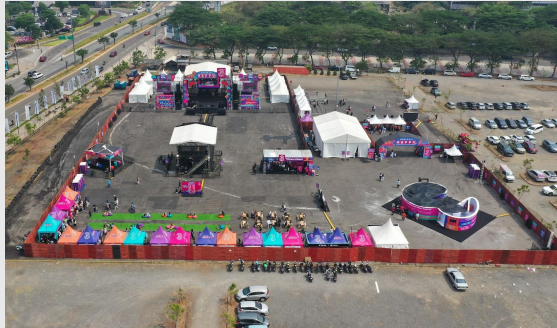
Roadshow
Konser Festival
Semarang



3

Generasi Happy (Supporting Ayuta)

Roadshow
Konser Festival
Surabaya



BTN Prioritas

VIP Gathering



MAX POWER INDONESIA

Exhibition



KASKUS

Sport Event



Disney Indonesia Avatar Fire and Ash

Mall Exhibition

Senayan City



Disney Indonesia Fantastic Four: First Steps

Drone Show & Premiere



Disney Indonesia Star Wars The Last Jedi

Movie Premiere

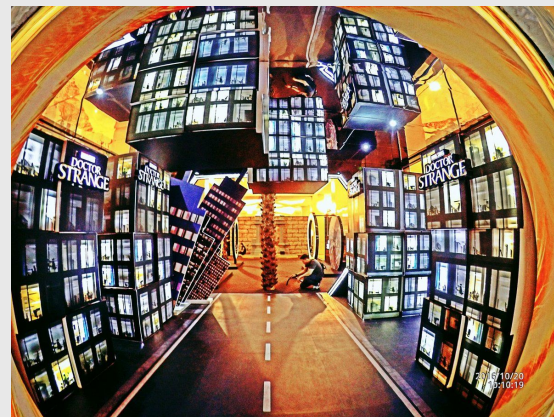
XXI Mall Kelapa Gading



Disney Indonesia Doctor Strange

Mall Exhibition

Mall Kota Kasablanka



Disney Indonesia Popcorn Girl

Star Wars
Han Solo
Christopher Robin
Mary Poppins
Ant Man
Incredible 2
Coco



IM3

Online Konser

SET BUILD



IM3

Online Konser

SET BUILD



IM3

Online Konser

SET BUILD



IM3

CCC Series

SET BUILD

Bandung
Yogyakarta
Malang



THANK
YOU!

Any Questions?

You can find us at:

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